



MAU Mostra d'Art Urbà a Roca Umbert

MAU 2018 “MANUFACTURING” WAR

Roca Umbert Fàbrica de les Arts, an “art factory” with 20,000 m² of floor space in the centre of the town of Granollers, converting the former Roca Umbert textile factory into a major arts centre for the production, training and dissemination of cultural and artistic work, aimed also at the technology and communications sector.

The Mostra d'Art Urbà or City Art Show is a contemporary creative festival that sets out to link the past and present of the old factory by hosting artistic projects on the Roca Umbert premises. The show is a meeting place to encourage experimentation linked to the concept of the factory, turning Roca Umbert into a possible venue for performances and/or exhibitions.

On the occasion of the commemoration of the 80th anniversary of the bombing of the civilian population during the Spanish Civil War, which affected different towns including Granollers, this year's MAU programme offers an open-ended approach to what it means to **manufacture war**.

RULES GOVERNING THE SELECTION OF PROJECTS ENTERING THE COMPETITIVE PUBLIC PROCESS FOR THE SEVENTH MOSTRA D'ART URBÀ AT ROCA UMBERT FÀBRICA DE LES ARTS, GRANOLLERS

1. OBJECT

The purpose of these rules is to govern the selection of the contemporary art projects to form part of the 7th Mostra d'Art Urbà at Roca Umbert (MAU), to take place on Saturday 20th October 2018

2. SUBJECT MATTER

The theme running through this year's show centres on the concept of **manufacturing war**, on the occasion of the commemoration of the 80th anniversary of the bombing of the civilian population during the Spanish Civil War, which affected different towns including Granollers.

This, then, is the starting point for reflection on the origin of war, on what is involved in the creation of a state of violence that explodes in the form of a local conflict.

Firstly, the approach to war can be from the point of view of industry and the **economy**, war as a motor for the economy. Of particular importance is the use of the great European wars of the 20th century as an economic boost, generating wealth out of the loser's economy. This view would show the war factories in the most industrial sense of the term, producing armaments, clothing and so on to supply the soldiers. And with a view to the future and the question of how we are experiencing the latest wars of the 21st century and what their economic implications are.

Secondly, a **social approach to the moment before violence breaks out: manufacturing** a discourse of good and evil, **manufacturing** the enemy and, consequently, justifying violence, war as a solution to a conflict without any other solution in sight. On power and rebellion.

Finally, within the framework of the work done at the factory and in the city, thought must also be given to reconsidering the **manufacture of the memory of war**, to the desire to recover what has been forgotten, to how we point to guilt, to how we justify victory, to trauma and to taboos. To how we commemorate and what we commemorate.

Projects submitted must be linked to the concept of *manufacturing war*, conceptually or symbolically.

3. LOCATION

The projects will be executed on the streets within the Roca Umbert site. The organisers reserve the right to decide or change the space finally allocated to each project. MAU 2018 will take place on Saturday 20th October.

4. CATEGORIES

This year there are three categories for entries:

1. **Category of intervention in a public space:** this include installations, video projections, murals and any other intervention related to the visual arts as a tool for expression and communication that goes beyond the purely aesthetic purpose of each project.
2. **Category of movement:** this includes action art, performance, dance and any other action linked to movement as a tool for expression and communication that goes beyond the purely aesthetic purpose of each project.
3. **Category of live or musical performance:** This category includes projects involving sound and visual experimentation, sound art, electronic art, live creativity and similar that use sound as a tool for expression and communication.

5. ASSESSMENT CRITERIA

The assessment criteria used by the committee to select participating projects are the following:

1. A link to the concept of manufacturing war, either conceptually or symbolically (maximum 20 points)
2. A link between the past and the present of the factory (maximum 20 points)
3. Fostering dynamics of creative participation and collaboration between users of Roca Umbert, the people of Granollers and the artists or activists taking part in the show (maximum 20 points)
4. A relation with other disciplines in the factory (maximum 20 points)
5. The viability of executing the project (maximum 20 points)

The maximum score is 100 points. The projects selected must score at least 50 points.

The intervention proposed in the project must not involve any harm or deterioration to the buildings, facilities or the architectural and urban context of the place where it takes place.

The projects selected must not vary formally or conceptually from the project submitted without prior warning by the artist and the agreement of the organisers.

6. WHO THE SELECTION PROCESS IS AIMED AT

It is open to entries from creative artists, groups or individuals interested in executing a project that meets these requirements.

7. MONETARY VALUE

1. **Category of intervention in a public space.** Projects selected will receive €1,000 (including tax in accordance with the winner's legal status) per project to help produce the work. A maximum of three projects can be selected.
2. **Category of movement.** Projects selected will receive €500 (including tax in accordance with the winner's legal status) per project to help produce the work. A maximum of three projects can be selected. If necessary, the artist can request the use of rehearsal space.
3. **Category of live or musical performance:** Projects selected will receive €500 (including tax in accordance with the winner's legal status) per project to help produce the work. A maximum of three projects can be selected.

8. APPLICATION PROCEDURE AND PUBLICATION OF RESULTS

Documentation and information to be submitted:

- 1) Application document (see annexe I)
- 2) Photocopy of identity document (identity card or passport)
- 3) Project dossier. The dossier must include (in a maximum of 1,200 words): title and concept of the project, description and technical requirements for set-up and dismantling, space proposed for staging it and budget
- 4) Graphic documentation

Place

Applications may be formally submitted to the Register of Roca Umbert Fàbrica de les Arts, from 9am to 2pm, or emailed to the following address: gestio@rocaumbert.cat

Deadline

Entrants have from 13th April to 2pm on 4th June 2018 to submit the dossier with the information stipulated in section 8 of these rules.

Calendar for determining and publishing the results

During the month of June the committee will assess the projects and inform those who submitted their proposals by email of their decision. It will also be published on the Roca Umbert website.

9. PROJECT SELECTION COMMITTEE

The selection committee for the projects submitted will have the job of assessing the projects and will be made up of:

- Alexandra Laudo, independent member
- Eudald Van der Pla, representative of the Ex Abrupto group

- Núria Ricart, Teacher of Facultat de Belles Arts de la Universitat de Barcelona; EUROM (Observatori Europeu de Memòries – UB)
- One representative of a festival linked to the Transversal Network (TRANSEFÍMERS project)
- Roca Umbert project coordinator
- One representative for the firm chosen to manage and organise the visual and arts line at Roca Umbert.

The committee's decision is final. The artists selected grant the right of public dissemination of the work exhibited, on a non-exclusive basis, in order to publicise the show.

10. SET-UP AND DISMANTLING OF WORKS

All the works selected will be coordinated and supervised by the technical staff of the Roca Umbert Fàbrica de les Arts arts centre responsible for supervising projects. Works that require a special installation of any kind will be set up the day before and the rest will do so on the day of the show. They will be dismantled once the show is over. The artists will be responsible for setting up and dismantling the work, with the assistance of the technical staff of the Roca Umbert arts centre.

The artists will be responsible for the activity and the space it occupies, and should it be damaged during the exhibition or the set-up or dismantling of the work, the artist will be liable for any damage caused. The organisers take no responsibility for any damage to the installations during the exhibition, set-up or dismantling.

Any doubt that might arise concerning the interpretation of these rules will be settled by Roca Umbert Fàbrica de les Arts SL.

Entry to this process implies full agreement to the rules and the decision of the selection committee, and to any changes that may come about subsequently for reasons beyond the control of Roca Umbert Fàbrica de les Arts SL.

For further information you can contact the organisers: espaidarts@rocaumbert.cat

ANNEXE 1

APPLICATION FORM TO ENTER THE PUBLIC SELECTION PROCESS TO TAKE PART IN THE SEVENTH MOSTRA D'ART URBÀ AT ROCA UMBERT FÀBRICA DE LES ARTS, GRANOLLERS

DETAILS OF THE APPLICANT/INTERESTED PARTY

Full name of person or legal entity Identity

document or tax number

Postal address

Telephone

Contact email address

Website address (if applicable)

I DECLARE that I am interested in entering the public selection process to take part in the seventh MAU at Roca Umbert Fàbrica de les Arts.

Select the category (only choose one)

CATEGORY OF INTERVENTIONS IN A PUBLIC SPACE

CATEGORY OF MOVEMENT

CATEGORY OF LIVE OR MUSICAL PERFORMANCE

I am familiar with and agree to the rules of the competition

I therefore **REQUEST** that

The project entitled
submitted by me to the project selection process be accepted.

Date and place

Save and send to gestio@rocaumbert.cat